



Scuola di Specializzazione  
in Beni Musicali Strumentali  
3° livello

## PRO CARRIERA CAREER GUIDANCE

Together with our new specialist courses we will also be launching a post-graduate career guidance service Pro Carriera. This service aims to provide students with support and orientation in developing their professional careers, through advice that will take into account the personal aptitudes and preferences of the students, their past music studies and the focus of the training internships undertaken during the two-year course. The consultation service, which is an integral part of the master's, will take the form of individual orientation tutorials, covering many aspects of a career in music (see below), with the aim of providing the student with the tools necessary to face the complexities of working in the field of music and culture.

### **What choices are open to students who complete this course?**

One of the aims of the Pro Carriera orientation service is to help students to discover the professional pathway that suits them best, considering each individual musician's previous training, personal interests outside music and their specific talents and skills. Careers in music can take many different forms, in a range of sectors: the skills acquired during this programme of studies can open the doors to a wide variety of professional roles, which could be very different from the traditional activities associated with the figure of a musician. Guidance will be provided in regular one-on-one consultations, where students will also be given feedback on the internships and the workshops/seminars that are part of the course. with a focus on a wide range of very different fields (e.g. artistic direction, production, artistic management, sound art, journalism, academic career in music, marketing and fundraising, informing the public about music, teaching and projects for schools, etc.).

### **Self-management**

In the era of social media it is essential for any musician to know how to present a clear professional image that fits the field of music they intend to work in. With the guidance of the Pro Carriera tutorials, students in our master's course will be supported in preparing their CV, in writing a professional biography, in creating their own brand effectively through photos, videos, posts, interviews etc. Pro Carriera will also provide guidelines on how to find the right jobs to apply for and competitions to enter and how best to complete the application forms. The final objective of these tutorials is to make the student an independent self-manager and, at the same time, to ensure that they are communicating a professional image that will attract the attention of managers, promoters, potential employers, etc.

### **Communicating with an audience**

Interaction with the "public" is now an essential in many professions, and is a vital necessity for a career in artistic/musical/cultural performance. The Pro Carriera programme includes specific promotional work on the part of the Accademia, using all its many contacts, to provide students with as many opportunities to perform in public as possible (concerts, lectures, concert/lessons, etc.). These performances may be staged in collaboration with Italian and European music institutes or as part of private events (conferences, fairs, special events, etc.). In addition to performances outside the Accademia, the school will also organise a full schedule of internal events, opportunities to play with other students, to perform to an audience, to simulate concerts/competitions/lectures/etc. Performance opportunities may also be based on projects and proposals coming directly from the students.